

# Cowichan Watershed Board

POP-UP TENTS PRELIMINARY PRESENTATION

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# Cowichan Watershed Board

A partnership created in 2010 between **Cowichan Tribes First Nation** and the **Cowichan Valley Regional District**.

Guided by the Cowichan teaching ***Muks'uw'slhilhukw'tul-***  
*we are all inter-connected.*

Mandated to **promote** wise management practices throughout the watershed and to **provide** leadership for sustainable water management to protect and enhance the ecosystem's health.

A place of **learning, dialogue, respect, and relationship.**



# Terms of Reference

## vision

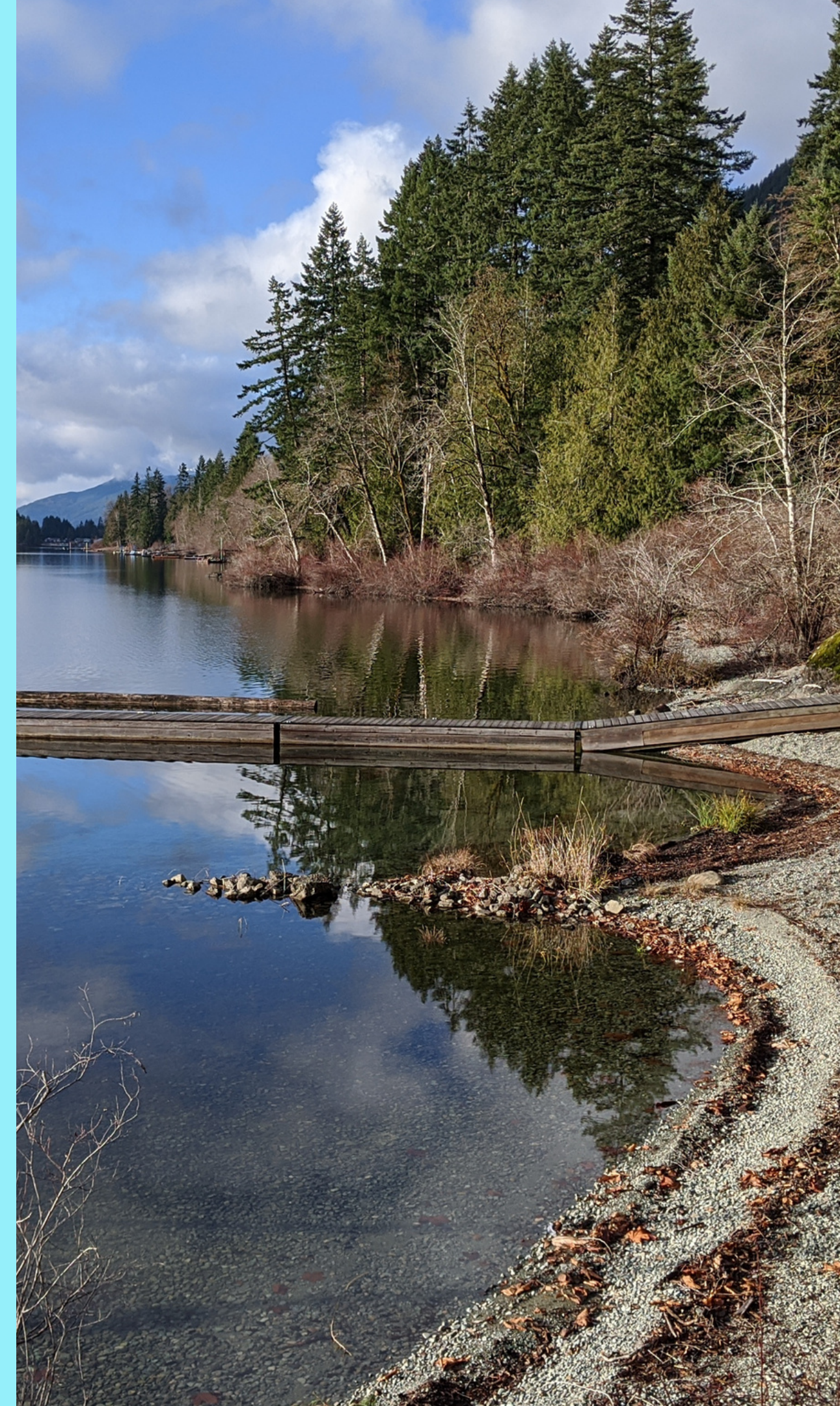
*To engage the Cowichan community by collecting their knowledge and questions about the watershed.*

## objectives

Design a pop-up tent with creative engagement processes and eye-catching visual materials for the CWB to be used to engage and listen to the community of the Cowichan watershed

## deliverables

- Listening booth materials
- Listening training material
- Community map
- Booth banner design
- AMA submission box
- Website design for AMA





# Engagement Components

1

Community Map

2

Ask Me  
Anything

3

Casual  
Conversations

4

Community  
Stories





# Banners - option 1





# Banners - option 2





# Deep Listening & Appreciative Inquiry

## Deep Listening 4 STEPS



### What is Deep Listening?

Attempts to use ways of asking questions and envisioning the future in order to foster positive relationships and build on the present potential of a given person, organization or situation.

#### 1. EYE CONTACT

Use the 80/20 rule - spend 80% of your time making eye contact, and 20% looking around.



#### 2. PRESENCE

Keep your mind quiet, and focus your whole presence on listening to your conversation partner to better absorb what they are saying so they feel heard and appreciated.

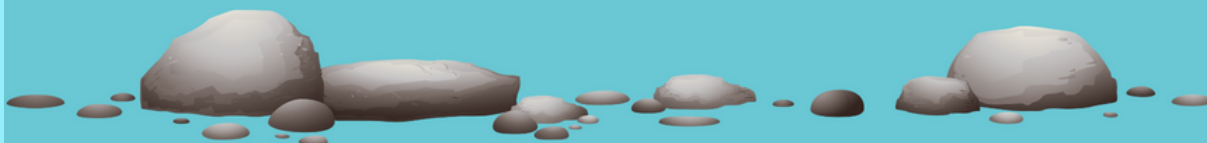
#### 3. NONVERBAL FEEDBACK

To let the speaker know you are listening, give the occasional nod, smile, or hand gesture.



#### 4. CONNECTION

Create a safe and welcoming space for the speaker to open up.



## Appreciative Inquiry 4 STEPS



### What is Appreciative Inquiry?

Attempts to use ways of asking questions and envisioning the future in order to foster positive relationships and build on the present potential of a given person, organization or situation.

#### 1. DISCOVER

The identification of organizational processes that work well.



#### 2. DREAM

The envisioning of processes that would work well in the future.

#### 3. DESIGN

Planning and prioritizing processes that would work well.



#### 4. DESTINY

The implementation of the proposed design.





# Community Mapping

## Community Watershed Mapping

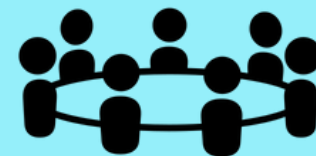


Source: Mapping for change

Community Watershed Mapping involves residents in identifying the existing assets, potentials and issues of their watershed, and creating a picture of what it is like to live there.



Creates a Sense of Place



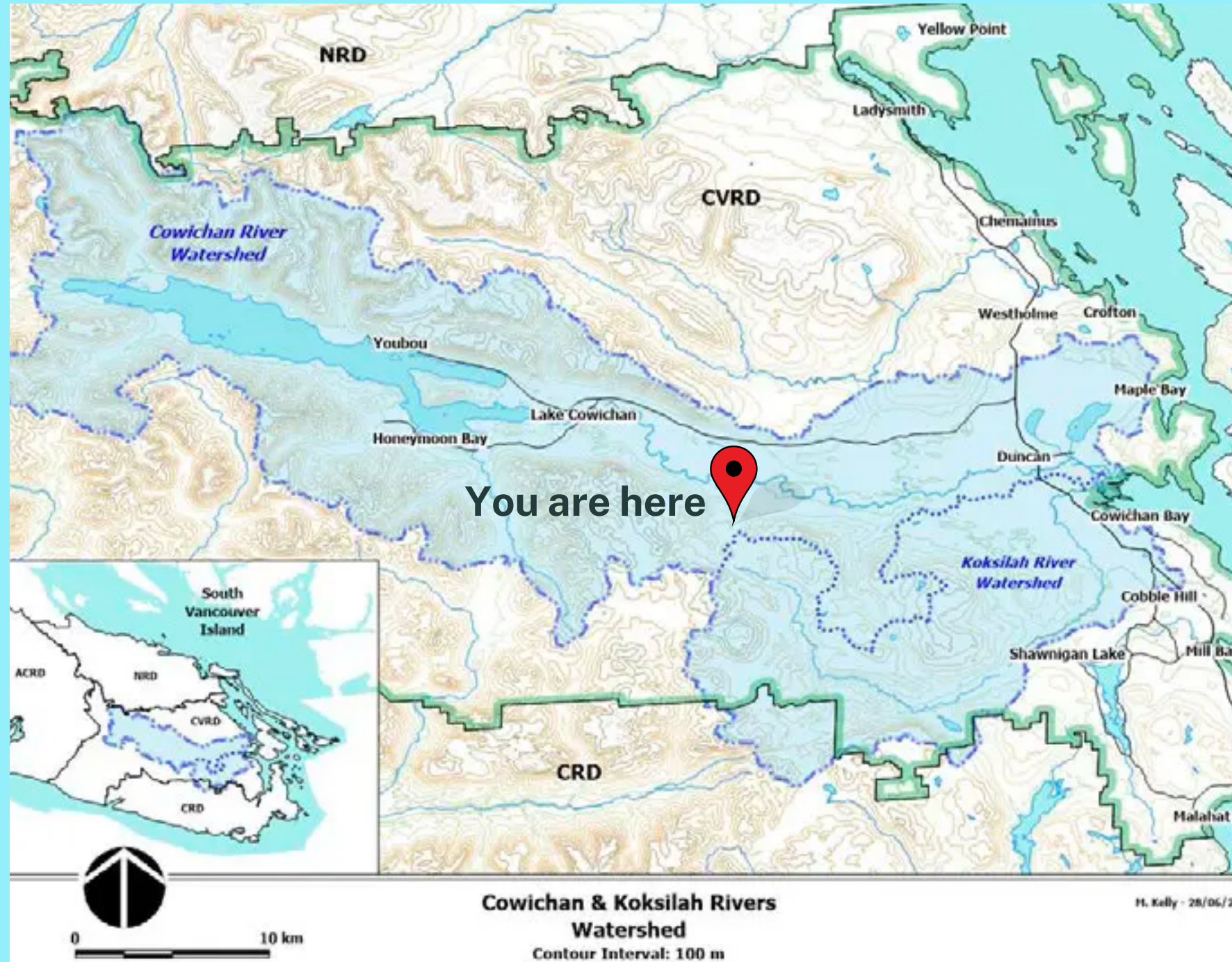
Facilitates Dialogue



A powerful tool for community learning and Planning



# Community Watershed Mapping- Cowichan Watershed



Source: Cowichan Watershed Board



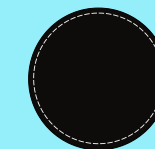
Mark your Location



Favourite Place to enjoy nature/ a place of historical significance



Places with Potential improvement



Places that need attention/ emerging issues?



Important creeks and activities



GPS Coordinates to create a digital map



# "Ask Me Anything" Videos

- Submissions box where people can post watershed questions
- Partners of the Watershed Board will submit video responses to social media and watershed website
- 7 goals will be used as a guideline for question topics
- Inspired by Mystic River's Ask Me Anything

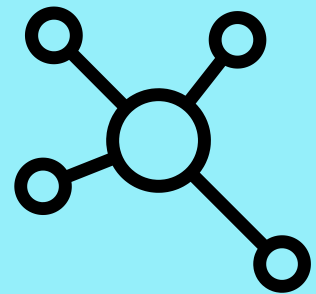




# Relaxed Response Questionnaire Themes



**Location of  
Residence**



**Connection to  
Place**



**Ecological  
concerns**



**Knowledge of  
Community  
Initiatives**



**Individual  
Contribution**

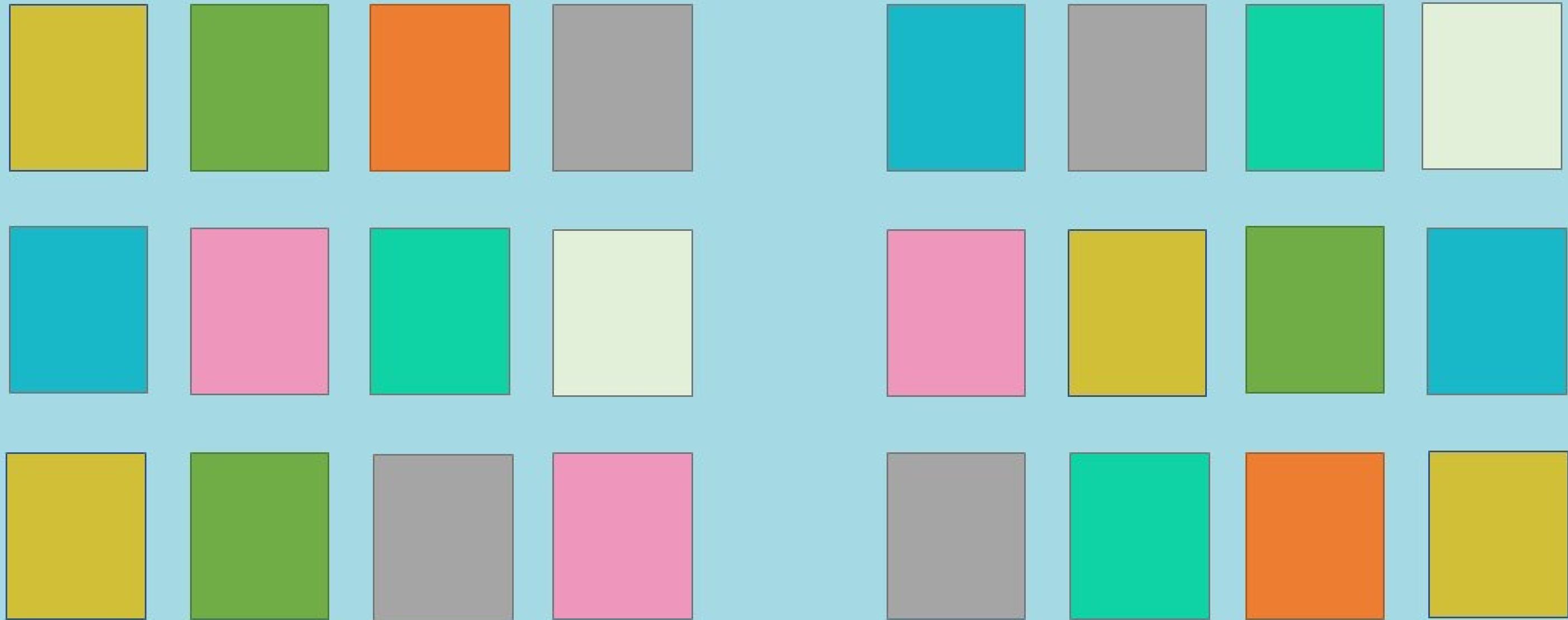
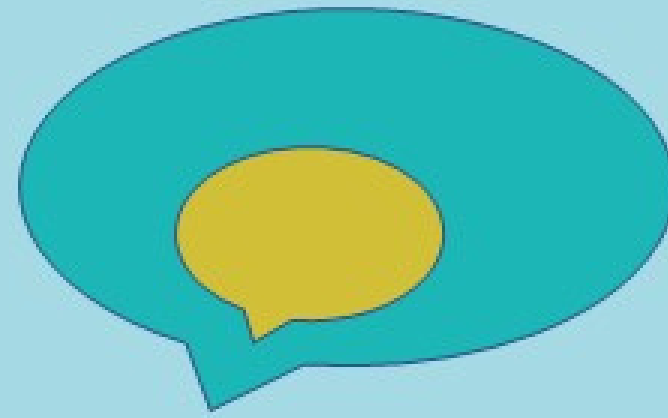


**Suggestions for  
Improvement**



**COMMUNITY  
STORIES**

**Tell  
Your story**





# References

*How to use the 4 tends of deep listening*      tonyrobbins.com

*Ask me Anything - Myrwa's Watershed Scientist*  
*<https://mysticriver.org/calendar/2020/11/12/ask-me-anything-myrwas-watershed-scientist>*



**Thank you**

