



Education Program Coordinator

Work-from-home
start date(negotiable)
9 weeks, 30 hours/week
\$16.00/hour

The Canadian Freshwater Alliance, a project on the MakeWay shared platform, works with organizations, community groups, governments and businesses to strengthen citizen engagement and participation in the protection of our lakes and rivers.

Position Summary:

Our Education Program Coordinator will be responsible for supporting the coordination of digital outreach for online events and event logistics for the Freshwater Alliance. Together, with the mentorship and support of the BC Organizer and other CFA team members, their work will celebrate the connection of our communities with our lakes, rivers and waterways and will be designed to increase public narratives, strengthen community engagement and raise awareness on water challenges affecting BC communities.

Responsibilities:

- Organize and lead in digital community outreach efforts for the Our Water BC initiative and the CodeBlue BC Campaign, including:
 - Support the organizing of 3 local digital events and activities (ie. online local town halls, film screenings, community conversations, etc).
 - Attend other online regional and national events as needed
- Support initiative communications, including:
 - o Produce compelling social media posts on a weekly basis
 - o Contribute a minimum of 2 blog posts
 - o Contribute to monthly initiative e-blasts
 - o Support the development of outreach materials
- Engage youth in watershed security issues through different mediums depending on skill-set (i.e. art, storytelling, etc.).
- Participate in regular team meetings.
- Data management
- Support admin duties as required



Requirements:

This position is funded through the Government of Canada's Canada Summer Jobs program. You must be between 15 and 30 years of age, and be legally entitled to work in Canada to apply. International students are not eligible. [Learn more.](#)

Qualifications:

- General knowledge and interest in freshwater issues and health
- Strong oral and written communication skills
- Ability to plan and organize events and educational activities
- Strong interest in community outreach, including reaching out to businesses, and residents of the areas on issues of freshwater health
- Experience with community volunteerism, engagement and outreach activities
- Excellent interpersonal and teamwork skills
- Knowledge of basic computer programs, and ability to learn new software
- Digital design, photography and videography skills are assets

How to Apply:

Please send your resume and cover letter to danielle@freshwateralliance.ca and include "Cowichan Coordinator" in the subject line. **The application deadline is May 27, 2021.**

As a Project on MakeWay's shared platform, the selected candidate will be an employee of MakeWay. For more information about the Canadian Freshwater Alliance and MakeWay, please visit:

www.freshwateralliance.ca / makeway.org/solutions/shared-platform/

We are strongly committed to creating a diverse workplace environment. We are proud to be an equal opportunity employer. We will provide accommodation during all steps of the hiring process, upon request, to applicants with disabilities.

Our sincere appreciation to all those expressing an interest in the position, however, only those applicants invited for an interview will be contacted.